



Tilak Maharashtra Vidyapeeth, Pune

HOME ASSIGNMENTS

M. Com.

2nd Semester

2016-17

Read the following instructions carefully before writing Home Assignments and follow them.

Home Assignments are an integral and compulsory part of the programme.

Home Assignments help you even in preparation for annual examination. There is separate passing for internal assessment.

- For essay type question you are supposed to write an answer of 40 to 50 lines
- Answers with proper introduction and conclusion are treated as ideal.
- Your answer should cover all points and sub-points of the related topic.
- Attach the supplements with proper sequence.
- Your Assignments should reach us before the scheduled time.
- Please fill up separate cover page for each assignment and write the assignments on A4 size paper.
- Write your correct PRN number, course name, student name, address, subject name, subject code on each cover page.
- Assignments received after due date will not be accepted. (Centers please do inform students about the assignment submission dates assignments received from center after due date will not accepted)

Dates of Home Assignment Submission

Details	Submission Date
Without Late fees	15 th March 2017
With Late fees (late Fees Rs. 50/- per assignment)	31st March 2017

Home Assignments May 2016-17

Subject Name: - Managerial Economics

Subject Code: - (MCC - 211)

(16 Marks for Each Question)

80 Marks

Answer the following (Any 5)

- 1) Explain the different types of Business Organization.
- 2) Explain in detail law of Variable Proportion.
- 3) What is Demand? Explain the variations and changes influencing Demand.
- 4) Explain the concept of Full Equilibrium.
- 5) What are the various characteristics of Business?
- 6) Short Notes:-
 - 1) Sole Proprietorship.
 - 2) Managerial Economics.

Home Assignments May 2016-17

Subject Name: - Modern Business Practices

Subject Code: - (MCC - 212)

(16 Marks for Each Question)

80 Marks

Answer the following (Any 5)

- 1) Explain the merits and demerits of Public Enterprises.
- 2) Describe the Bio-fertilizer.
- 3) Explain the advantages and limitations of Government Undertaking.
- 4) Elaborate the Meat and Poultry Industry in India.
- 5) Explain any 8 major services of FICCI.
- 6) Short notes
 - 1) Vision of IMC.
 - 2) Organic Fertilizer.

Home Assignments May 2016-17

Subject Name: - CRM & Retailing

Subject Code: - (MCM - 211)

(16 Marks for Each Question)

80 Marks

Answer the following (Any 5)

- 1) Explain the importance of IT and CRM.
- 2) Explain the factors affecting location decision.
- 3) Supply Chain Management, plays important roles in organization explain.
- 4) Discuss the Pre and Post Industrial Era with reference to Relationship Management.
- 5) How the relationship is developed with Vendors by Retailers.
- 6) Short Notes:-
 - 1) Fixed Shop Retailers
 - 2) Brand Image.

Home Assignments May 2016-17

Subject Name: - Service Marketing

Subject Code: - (MCM - 212)

(16 Marks for Each Question)

80 Marks

Answer the following (Any 5)

- 1) Define Service Guarantee what are its benefits to consumer and the service marketer.
- 2) Explain the Services Marketing Triangle with the help of diagram.
- 3) Explain the advantages of Self Services Technology in Service.
- 4) Discuss any 4 types of Pricing Method used in Service Marketing.
- 5) Elaborate the various types of GAPS determine the PZB GAP Model of Services with the help of Diagram.
- 6) Short Notes:-
 - a) Event Management Services
 - b) Industrial Services.

- 4) A Ltd. holds 80% of the Equity Share Capital of B Ltd. which was acquired on 31-3-2012 when the later company had a credit balance on Profit and Loss A/c of Rs. 30, 000 and General Reserve of Rs. 40, 000. Stocks held by A ltd. include Rs. 10, 000 for goods supplied by B Ltd. at a profit of 20 % on selling price. From the following balance sheet, prepare a consolidated Balance Sheet as on 31.3.2013.

Balance sheet as on 31.3.2013

Liabilities	A Ltd.	B Ltd.	Assets	A Ltd.	B Ltd.
Equity shares of 10 each	10,00,000	2,00,000	Fixed Assets Investment	4,91,000	46,000
Capital Reserve	2,00,000	-----	16000 shares of B Ltd.	2,40,000	-----
General Reserve	2,40,000	60,000	Stocks	8,28,000	2,46,000
P and L	80,000	20,000	Debtors	1,74,000	74,800
Creditors	2,99,400	72,000	Cash	1,29,000	-----
Bills Payable	-----	2,000			
Bank Overdraft	-----	12,800			
	18,62,000	3,66,800		18,62,000	3,66,800

- 5) ABC Ltd. issued 50000 equity shares of which only 60 % was underwritten by XYZ. Applications for 45000 shares were received in all out of which application for 26000 were marked. Determine the liability of XYZ.

- 6) Short Notes:-

- a. Minority Interest
- b. Pooling of Interest Method.

Home Assignments May 2016-17

Subject Name: - Auditing

Subject Code: - (MCA - 212)

(16 Marks for Each Question)

80 Marks

Answer the following (Any 5)

- 7) Explain the Audit Note book and give its Contents.
- 8) Explain the qualification and disqualification of Company Auditor
- 9) Explain the Liability of Company Auditor.
- 10) Explain role of Certified Auditor
- 11) Explain in detail what is traditional Audit
- 12) Short Note
 - 1) Working Paper
 - 2) Types of Errors

Home Assignments May 2016-17

Subject Name: - Banking Laws

Subject Code: - (MCA - 211)

(16 Marks for Each Question)

80 Marks

Answer the following (Any 5)

- 1) What do you mean by Cheque explain its type in detail.
- 2) Explain the RBI guidelines on takeover by management CS/RC
- 3) Explain the function of issue department of RBI and how it helps in Currency Management.
- 4) Define Bill of Exchange and Promissory Note and difference between them
- 5) Explain what is Noting and Protesting and the process involved in them.
- 6) Short notes
 - 1) Penalty
 - 2) RBI Guidelines on Asset Reconstruction.

Home Assignments May 2016-17

Subject Name: - Monetary Policy

Subject Code: - (MCB - 212)

(16 Marks for Each Question)

80 Marks

Answer the following (Any 5)

- 1) Discuss the role of Regional Rural Bank in Rural Development
- 2) Explain the importance of Monetary Policy
- 3) State and Explain factors of Indirect Finance
- 4) Explain the various Money Supply of RBI
- 5) Define and Explain the Quantitative Instrument
- 6) Short Notes
 - 1) Price Stability
 - 2) Actual Currency

Home Assignments May 2016-17

Subject Name: - Advance English II

Subject Code: - (MCAE - 211)

(16 Marks for Each Question)

80 Marks

Answer the following (Any 5)

- 1) What is the difference between Pamphlets and Broachers
- 2) You had attended a Cultural 'Musical Event' – Write a brief report on it.
- 3) Write a detailed paragraph on how to save water “What are the Suggestions to various Institutes and Public Sectors”.
- 4) Write a letter to Municipal Commissioner requesting him/her of the matter of stray dogs that have become a quite nuisance in your area. These dogs have hurt many children.
- 5) Write a letter to your best friend inviting him/her to spend summer vacations with you.
- 6) Write briefly in points “What are the basic points to be kept in mind while giving presentation before a client”.